



Tentative Agenda
7th HEAL Health Writers Convention
26 – 28 September 2019
Radisson Blu Marina Hotel, Connaught Place, Delhi

| Day 1: Thursday, 26th September 2019 | | |
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| Time | Topic | Tentative Speakers |
| 2.30PM - 3.00PM | Registration: Radisson Blu Marina, Connaught Place, Delhi | |
| 3PM - 3.15PM | Welcome Address | Dr. Swadeep Srivastava , Founder, HEAL Foundation |
| 3.15PM - 3.30PM | Keynote address | Prof. K G Suresh , former Director General, Indian Institute of Mass Communication |
| 3.30PM - 5PM | Decoding Science of Low Calorie Sweeteners Science based evidence | Moderator: Prof. Dr. Anoop Misra , Chairman, Fortis N-DOC * Manjari Chandra , Senior Nutrition Expert * Nutrition experts from development organisations * Case studies of affordable and accessible nutrition |
| 5PM - 5.30PM | COPD: India's silent epidemic * Increasing burden of respiratory disorders * Why poor awareness? * Why poor action? | Dr. Randeep Guleria , Director, AIIMS |
| 5.30PM - 6.00PM | Heal Health Quiz | |
| Transfer of attendees to Russian Centre for Culture and Science | | |
| 3rd Ayushman Bharat Healthcare Summit | | |
| 7PM - 7.30PM | Launch of Books O Doctors | A unique initiative recognising doctors who go beyond their profession to pursue their passion for literature |
| 7.30PM - 7.50PM | Chief Guest address | Dr. Harsh Vardhan , Union Health Minister, Govt. of India |
| 7.50PM - 8.10PM | Keynote Address by Special Guest: Media as the ambassadors of Fit India Movement | Sh. Kiren Rijiju , MoS of the Ministry of Youth Affairs and State |
| 8.10PM - 8.25PM | Address by Guest of Honour | Dr. V K Paul , Member, Niti Ayog Sh. N Biren Singh , Chief Minister, Manipur |
| 8.25PM - 8.35PM | Keynote Speaker: How India can save more lives through organ donation | Sh. Alok Kumar , Patron, Dadhichi Deh Dan Samiti |
| 8.35PM - 9.10PM | 3rd Ayushman Bharat Healthcare Summit: Improving Access While Sustaining Quality of Healthcare | Moderator: Prof. K G Suresh , Former Director General, Indian Institute of Mass Communication * Dr. Harit Chaturvedi , Chairman, Max Institute of Oncology & Director, Surgical Oncology at Max Healthcare * Amit Singh , Director, Government Affairs, India Medtronic * Prof. Tanuja Nesari , Director, All India Institute of Ayurveda * Prof. Dr. C S Pandav , Former HoD, Centre for Community Medicine, AIIMS, New Delhi * Dr. Manohar Agnani , Joint Secretary, Ministry of Health & Family Welfare, Govt. of India * Lara Tsumi Bzerra , Chief Purpose Office, Roche Pharma India |



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| | | <ul style="list-style-type: none"> * Sudarshan Jain, President, Indian Pharmaceutical Alliance * Diwaker Rana, CEO, Karl Storz * Dr. H Sudarshan Ballal, President, NATHEALTH & Chairman, Manipal Health Enterprises |
| 9.10PM - 9.30PM | HEAL Health Honours | |
| 9.30PM onwards | Dinner | |
| Day 2: Friday, 27th September 2019 at Radisson Blu Marina | | |
| 10.30AM - 11AM | Understanding the Link between Nutrition and Agriculture | <ul style="list-style-type: none"> * Country Director, Food and Agriculture Organisation * Country Director, World Food Programme * Country Director, International Fund for Agricultural Development |
| 11AM - 11.30AM | Rise of Machines | <ul style="list-style-type: none"> * Convener: Atul Sharma, Founder Healthscape and Health Industry Stalwart * Ruchika Singhal, Director - RTG, India Medtronic |
| 11.30AM - 12noon | Workshop: How can negative reporting impact patients <ul style="list-style-type: none"> * Responsible reporting * Case studies of instances where irresponsible negative reporting created panic poorly impacting patients | Moderator: Viveka Roy Chowdhary , Editor, Express Healthcare <ul style="list-style-type: none"> * Abhishek Dubewar, Senior Director - CVG, India Medtronic * Nakul Parashar, Director, Vigyan Prasar |
| 12noon - 12.30PM | CPR Training Exercise | A training exercise for health media in the CPR technique to help them understand the gravity of Sudden Cardiac Arrest and enable them to be able to save lives if required |
| 12.30PM - 1.15PM | Valedictory Function: Role of technology in improving access and affordability of healthcare | <ul style="list-style-type: none"> * Chief Guest: Sh. Ashwini Kumar Choubey, Minister of State for Health, Govt. of India * Guest of Honour: Dr. Dinesh Arora, Deputy CEO, Ayushman Bharat * Special Guest Address: Dr. Balam Bhargava, Director General, ICMR * Vivek Tiwari, CEO and Founder, Medikabazaar |
| 1.15PM - 1.20PM | Vote of Thanks | Dr. Swadeep Srivastava , Founder, HEAL Foundation |
| LUNCH | | |
| Leisure Time | | |
| DINNER | | |
| End of Day 2 | | |
| Departure of journalists on Day 3, 28th September 2019 after breakfast | | |